



Notes From The Prof:

Mustang Hits The Road For 2013 Rally Season

All school-work and no play makes Jack a dull boy. Fortunately riding season is finally here and the staff at PowersportsU thinks it is time for recess. Mustang Motorcycle Products is more than ready! Celebrating the firm's "It's All About The Ride" mantra, they are hitting the road with a new look and a new big rig to help launch 2013 in style as part of the Bike Week festivities in Daytona Beach, Florida.

If you are planning to take Spring Break early and going to Daytona for Bike Week, be sure to stop by the Speedway to see Mustang's new look and new products first hand. "After 30 years of making the world's most comfortable motorcycle seats, our focus has shifted to the ride ahead," says Mustang's Product Manager Matt Kulman. "Mustang now has seats for Gold Wings, with Victory Cross Country and Triumph T100 models coming very soon."

Matt adds, "we have several other exciting additions to our full range of seats for metric cruisers and Harleys to be announced very soon." Some of this excitement stems from collaborations with Kuryakyn and racer-turned-designer Roland Sands. "Working with talent like this has resulted in cutting edge designs that are combined with Mustang's well-established reputation for comfort."

Mustang remains proud of the fact their seats are still handcrafted in the historic facility in Three Rivers, Massachusetts, but they recognize that it was time to expand into new markets. "Now is the time to teach customers who might not know of Mustang's history or quality." To help get the word out, Mustang is taking its rig on the road, starting with Bike Week in Daytona.

"Trailer queens get a bad rap, but we are pretty proud of our new tractor/trailer," jokes Matt. "Seriously, stop by the Mustang display at the track to learn about what is coming." While you are there, check out Mustang's new products, including the RSD café racer seats (available exclusively through Drag Specialties) and full line of luggage. Copies of the 2013 catalogs for Gold Wings, Metric and H-D® will also be available.

Even if you can't ride to Daytona for Bike Week, you can still "Like" Mustang on Facebook @ www.facebook.com/MustangSeats ... and if you haven't passed the Mustang course work yet, there is no time like the present!



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